

91 Express Lanes 30 Year Anniversary Promotion Social Media Copy

VERSION 1

Take the 91 Express Lanes from December 21 to January 3 for a chance to win \$100 in toll credit!
Thanks for trusting us to keep your holidays merry and bright – and on time!

Must be a 91 Express Lanes account holder. See official rules at 91expresslanes.com.

VERSION 2

\$100 in toll credit is difficult to wrap, but we think you'll enjoy it anyway. Just take the 91 Express Lanes from December 21 to January 3 and be automatically entered to win!

Must be a 91 Express Lanes account holder. See official rules at 91expresslanes.com.

VERSION 3

Point your sleigh down the 91 Express Lanes from December 21 to January 3, and you'll be automatically entered to win \$100 in toll credit.

Must be a 91 Express Lanes account holder. See official rules at 91expresslanes.com.

VERSION 4

Celebrating 30 years of getting you where you need to go. From December 21 to January 3, take the 91 Express Lanes for a chance to win \$100 in toll credit.

Must be a 91 Express Lanes account holder. See official rules at 91expresslanes.com.